

APMEX Releases 2017 Exclusive Set from The Royal Mint

APMEX, the nation's largest Precious Metals e-retailer, is thrilled to announce the second release of an exclusive partnership with The Royal Mint, bringing you one of the world's most iconic coins in a unique Reverse Proof finish. The [2017 2-coin Proof/Reverse Proof Silver Britannia set](#) has a low mintage of just 500, making this a collector's dream.

In 2016, [APMEX](#) worked with The Royal Mint to offer a one-of-a-kind two-coin set. Included was the beautiful Proof Silver Britannia along with a stunning Reverse Proof Silver Britannia, a first for the mint. Collectors and investors alike appreciated this APMEXclusive® opportunity and the 500 sets were quickly purchased. The Reverse Proof finish – featuring a frosted background with mirrorlike details – makes the elegant design pop.

Silver Britannia coins have been produced since 1997 with a variety of obverse designs throughout the years. No matter how the design changes, Britannia is always the focus. This imagery is very important and stands as a true icon of the people.

Each of these sets comes housed in a custom wooden box along with The Royal Mint and APMEX logos. A numbered certificate of authenticity is included with each set.

The 2017 2-Coin Proof/Reverse Proof Silver Britannia Set is sure to capture the imagination of everyone who sees it. Shop the entire collection of [2017 Britannia Sets](#) now, available exclusively at APMEX.

About APMEX, Inc.

For more than 15 years, [APMEX](#) has been one of the nation's largest Precious Metals e-retailers. Boasting over \$7.75 billion in transactions, APMEX was recently ranked the #1 Specialty E-Retailer and #42 out of 500 e-retailers by Internet Retailer Magazine. APMEX has the largest selection of [bullion](#) and numismatic items provided by a retailer, boasting more than 10,000 products. Product offerings include all U.S. Mint bullion such as [Gold](#), [Silver](#) and Platinum American Eagle coins. APMEX also sells products from leading mints around the world including The Royal Mint, Perth Mint, Royal Canadian Mint and many others. APMEX is a member of the American Numismatic Association, the International Precious Metals Institute and the Industry Council for Tangible Assets. For additional information, visit www.APMEX.com or call (800) 375-9006.